

Programme	B.Com ,Management Studies				
Course Title	SANCHAR KAUSHAL VIKAS -BHAG II <i>(Communication Skills Enhancement - Part II)</i>				
Type of Course	AEC 4				
Semester	II				
Academic Level	100 - 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	Knowledge in Hindi alphabets, reading and writing				
Course Summary	This course is to ensure the communication skill enhancement through reading, writing, listening and discussion on various literary forms.				

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Learner can understand how to communicate within the workplace and society by reading and discussing contemporary Hindi literature.	U	C	Exams /Group discussions.
CO2	By learning literature and language learners will improve communication skills.	Ap	P	Assignment / Grammar practice.
CO3	Learner will interpret new text and observe the creative writings. By reading and performing one act plays students can develop their personality.	Ap	P	Seminar Presentation / Conversation writing.
CO4	Learn basic grammar for effective communication. They can understand how to perform themselves in various situations.	U	C	Instructor-created exams / Home Assignments
CO5	Through critical and analytical learning of literature students can process their information effectively.	Ap	P	Reading short story/ poems Discussion.

CO6	Different ways of communication will emerge and learner can share knowledge in society. They will demonstrate their creative ideas in society.	Ap	P	Viva Voce/ Power point preparation.
* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C)				
# - Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Metacognitive Knowledge (M)				

Detailed Syllabus:

Module	Unit	Content	Hrs (36 +9)	Marks 50
Reading and Writing Enhancement through Literature				
I	Enhancement of creative writing skills-- Modern Hindi Poetry		8	12
	1	Vah Todthi Patthar: Suryakant Tripathi Nirala	2	
	2	Fisal Rahi Chandni – Nagarjun	2	
	3	Mein Chahthi Hoom - Nirmala Putul	2	
	4	Chutkule – Shruthi Khushvaha	2	
II	Reading and Interpreting Text and context		11	12
	5	Mawali: Mohan Rakesh	3	
	6	Aakhiri Sharth – Malti Joshi	3	
	7	Sudhaar – Harishankar Parsai	1	
	8	Mam Rasoi mein Rahthi Hei - Kumar Ambuj	2	
	9	Discussion on the issues as depicted in the above stories	2	
III	Interpersonal Communication Skill Development through One Act Play		5	10
	Enhancement for Communication			
	It is directed to practice the dialogues in the classroom			
	10	Sarveshwar Dayal Saxena – about the author and his work	1	
	11	Reading - One act play – Hisaab-Kitaab	1	
	12	Discussion on the play Plot ,Character and Aim of the play	1	
	13	Dialogue Practice	2	
IV	Grammar and Creative writing		12	16

	14	Tense – Different Forms – Present Tense- Past Tense - Future Tense-Practice	3	
	15	Passage Translation (Hindi to English),Passage Translation (English to Hindi)(Include Selected Passages from Prescribed Stories)	2	
	16	Conversation Translation (English to Hindi and Hindi to English) (Include Selected Passages from Prescribed Stories)	2	
	17	Technical Terminology – Banking & Insurance	1	
	18	Technical Terminology – Business & Administration	1	
	19	Precis writing	1	
	20	Advertisement Creation (Theory part only for General Awareness) Practice	2	
V	Open End		9	
	Story Translation/Conversation Translation			
	Poetry Translation			
		<ul style="list-style-type: none"> • Prepare conversation for various situations. • One act play – reading and analyse – Hasya Ekanki by Daya Prakash Sinha (any two one act play from the text as per the directions of concerned teacher) • Practice on Translation, Precis Writing . • Any topic related to this paper prepared by the concerned teacher and sanctioned by Board of Studies - Hindi 		

Content Development. Dr. T.A. Anand, Associate Professor, Govt.Arts and Science College, Kozhikode.

Prescribed Text

संचार कौशल विकास, भाग – 2, (SANCHAR KAUSHAL VIKAS, BHAG -II)

BOARD OF STUDIES IN HINDI UG , UNIVERSITY OF CALICUT

Mapping of COs with PSOs and POs:

	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6	PS O7	PS O8	PS O9	PS O10	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O6	P O7
CO 1				3										3					
CO 2	3											2							

Board of Studies in Hindi (UG), University of Calicut

C O 3								2										3
C O 4		2										2						
C O 5	3												2					
C O 6									2									3

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics: Quiz / Assignment/ Quiz/ Discussion / Seminar, Midterm Exam
Programming Assignments (20%) Final Exam (70%)

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1	✓			✓
CO 2	✓			✓
CO 3	✓			✓
CO 4		✓		✓

CO 5		✓		✓
CO 6			✓	

Programme	BA
Course Title	KERAL KA SANSKRITHIK ITHIHAS (THE CULTURAL HISTORY OF KERALA)
Type of course	MDC 3
Semester	III
Academic level	100-199

Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	1. To develop an inquisitive approach towards Kerala model tourism. 2. To equip the students to learn Hindi. 3. To learn the social and local history of the state.				
Course summary	The course explores the vernacular history of Kerala linking it to the geography of the learner.				

Course Outcomes (CO)

CO	CO Statement	Cognitive Level	Knowledge Category	Evaluation tools used
CO1	The course aims to introduce Kerala history as a matter of study. Touristic, operations, and real-world applications.	U	C	Exams / Quiz
CO2	The course encompasses new age fields of study and co-relate it to the learner's cognitive experience	Ap	P	Assignment
CO3	The course intends to make the learner aware of real-world problems and integrate it with literature	Ap	P	Seminar Presentation / Group Tutorial Work
CO4	The course attempts to equip the learner to imbibe a love for the state and critically evaluate the issues related to them	Ap	P	Exams / Assignments
CO5	This course will help the learner to identify their local history	Ap	P	Assignments